

## **UNIRESMAN / SMART HOTEL SOFTWARE NAMED 2008 'AWESOME QUICKBOOKS ADD-ON'**

### **THE SLEETER GROUP NOTES SUPERIOR DESIGN AND INTEGRATION**

**PLEASANTON, Calif. (October 24, 2007)** – UniResMan has been honored by the nation's largest community of QuickBooks professionals, The Sleeter Group, as one of a select group of technologies that enhances the QuickBooks line of small business accounting and management software. UniResMan is a full featured **Hotel Property Management System** for single or multiple lodging properties. As the leading worldwide network of QuickBooks consultants, The Sleeter Group has members throughout the United States, Canada and Europe. The group announced its "Awesome QuickBooks Add-Ons for 2008" at its annual accounting software consulting conference on October 24 in Las Vegas.

"UniResMan is awesome because it fills a niche that many QuickBooks users need," said Doug Sleeter, founder of The Sleeter Group. "QuickBooks is the most-used small business accounting software, which results in an incredible demand from users for the software to do just about everything." Intuit, the maker of QuickBooks, partners with third-party software developers to create solutions that work with QuickBooks to fit the needs of these small businesses.

"UniResMan is one of the best add-ons because of its superior integration with QuickBooks, its overall design, outstanding features and conformance with appropriate accounting standards," Sleeter said. More than 400 products are available through the Intuit Developer Network as add-ons to the software, but Product Name was one of only 13 "Awesome QuickBooks Add-Ons" named by The Sleeter Group for 2008.

"Before awarding the 'awesome' label, I dig deep into each product and ask all the hard questions that consultants and business owners will ask," Sleeter said. "I survey products in several vertical markets where QuickBooks may not have all the needed features, or where clients want customized solutions."

Sleeter noted that when making selections for the honor, he and The Sleeter Group's staff take several factors into consideration. Those selected must have the following attributes:

- Superior design, implementation and features;
- Superior integration with QuickBooks, enabling the import and export of data to and from QuickBooks using best practices of the QuickBooks SDK programming interface;
- Appropriate transaction and field population for recording data into QuickBooks that preserves and/or enhances its standard reporting features;
- Conformance with good accounting and operating standards, and;
- Outstanding customer support and overall customer satisfaction.

#### **About UniResMan Software Inc.**

UniResMan Software Inc. has been an application software developer for more than 15 years providing business intelligence software for the Small and Medium sized Business (SMB) market. Our products are sold and supported worldwide.

UniResMan was first introduced into the South African market in 1996 to rave reviews and is widely used to this day. More recent history has seen a major re-engineering of UniResMan to implement it with the latest industry tools and technology and with a feature set that meets the requirements of today's demanding hospitality environment. UniResMan is now a fully integrated Windows based hotel reservation management system.

**About The Sleeter Group**

The Sleeter Group, known as the "Graduate School" for QuickBooks and small business accounting technology, has been conducting seminars and conferences on QuickBooks since 1993, training over 30,000 accounting professionals and QuickBooks users. The group has earned a worldwide reputation for its high-quality materials and instruction and has been recognized for its training and consulting expertise by Intuit, Inc.

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